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12
13 UNITED STATES DISTRICT COURT
14
NORTHERN DISTRICT OF CALIFORNIA

15 MARY B. LABRADOR, individually and on) Case No.: CV-08-2270 SC
16 behalf of all others similarly situated,)
17 Plaintiff,) CLASS ACTION
18 vs.)
19 SEATTLE MORTGAGE COMPANY,) **PLAINTIFF'S MEMORANDUM IN
20 Defendant) OPPOSITION TO DEFENDANT'S
21) MOTION TO DISMISS COMPLAINT**
22)
23)
24)
25)
26)
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Date: Sept. 5, 2008
Time: 10:00 A.M.
Courtroom: B, 15th Fl.
Before: Hon. Samuel B. Conti

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1 **I. INTRODUCTION**

2 This lawsuit is brought to enforce fundamental protections of federal and state law that
3 were enacted to protect senior homeowners like Plaintiff Mary Labrador when they enter into
4 complex reverse mortgage transactions. In order to prevent mortgage brokers from steering
5 homeowners into unsuitable transactions motivated primarily by the maximization of fees,
6 federal regulations prohibit lenders from charging reverse mortgage “origination fees” and
7 sharing those fees with mortgage brokers whenever “there is [a] financial interest between the
8 mortgage broker and the [mortgage lender].” 24 C.F.R. § 206.31(a)(1). Plaintiff alleges that
9 Seattle Mortgage Company (“SMC”) has broken that federal law, along with California laws
10 prohibiting such unlawful conduct, by: (1) paying back-channel fees to mortgage brokers to
11 induce them to steer loans to SMC, and thus creating a community of financial interest between
12 SMC and those selected brokers, and (2) then giving those brokers the reverse mortgage
13 origination fees that SMC has charged senior citizens such as Plaintiff.

14 SMC asserts that even if Plaintiff’s allegations are assumed to be true (as they must be for
15 purposes of adjudicating this motion), SMC still cannot be held liable. Its argument is based on
16 an unsupported, highly restrictive interpretation of “financial interest” as limited to lender/broker
17 relationships in which the lender owns or has a “beneficial interest” in the broker. However,
18 neither the statutory language, the legislative purpose, nor relevant decisional law support that
19 constrained interpretation.

20 First, the very sources cited by SMC in support of this view demonstrate that the concept
21 of “financial interest” encompasses the bank-broker relationship that Plaintiff challenges in her
22 Complaint. Second, SMC’s request for dismissal on the grounds that federal reverse mortgage
23 regulations permit limited direct payments by banks to brokers to compensate brokers for
24 releasing loan servicing rights is premature, as it would require the Court to resolve in SMC’s
25 favor a disputed question of material fact – namely, the true nature of SMC’s back-channel
26 payments to its reverse mortgage broker force. SMC asserts that it pays “correspondent fees” to
27 reverse mortgage brokers to compensate them for releasing servicing rights; Plaintiff alleges and
28 intends to prove that SMC’s “correspondent fees” are unrelated to the value of any servicing

1 rights that may be transferred, and are instead paid to incentivize its brokers to steer reverse
 2 mortgage business to SMC. Adjudication of a disputed fact issue like this one incident to a Rule
 3 12(b)(6) motion is inappropriate, and SMC's motion should be denied for that reason.

4 SMC's assertion that it cannot be held liable for its reverse loan origination practices
 5 because those practices comply with the federal Real Estate Settlement Procedures Act, 12
 6 U.S.C. § 2607 *et seq.* ("RESPA"), is equally specious. The Department of Housing and Urban
 7 Development ("HUD") regulations that form the primary basis for Plaintiff's suit were enacted
 8 to provide senior citizens like Plaintiff with protections above and beyond those provided by
 9 RESPA. Whether or not SMC complied with RESPA is irrelevant to the resolution of Plaintiff's
 10 claims.

11 SMC's state law arguments regarding Plaintiffs' Elder Abuse and Consumer Legal
 12 Remedies Act claims are unfounded as well. There is no legal or equitable basis for exempting
 13 those in the business of selling financial products and services to consumers from the protections
 14 of California law, and the applicable case law does not so hold. For these reasons and others
 15 discussed below, SMC's motion should be denied in its entirety. In the alternative, Plaintiff
 16 requests leave to amend.

17 **II. STATEMENT OF ISSUES TO BE DECIDED**

18 Where a reverse mortgage lender directly pays its loan brokers to reward them for
 19 delivering loans to the lender and the lender, in turn, profits from that relationship, is there a
 20 "financial interest" between those parties?

21 Does California's Elder Abuse Act create an independent private right of action?

22 Does the California Consumer Legal Remedies Act apply to the brokered sale of reverse
 23 mortgage products and services alleged here?

24 In evaluating these issues on this motion to dismiss, the Court must accept as true all of
 25 the material allegations in the Complaint and draw all reasonable inferences from those
 26 allegations in Plaintiff's favor. *See Argabright v. United States*, 35 F.3d 472, 474 (9th Cir.
 27 1994). "A complaint should not be dismissed unless it appears beyond doubt that the plaintiff can
 28 prove no set of facts in support of the claim that would entitle the plaintiff to relief." *Thompson*

1 *v. Davis*, 295 F.3d 890, 895 (9th Cir. 2002). In ruling on a motion to dismiss, the Court's "task
 2 is necessarily a limited one. The issue is not whether a plaintiff will ultimately prevail but
 3 whether the claimant is entitled to offer evidence to support the claims." *Scheuer v. Rhodes*, 416
 4 U.S. 232, 236 (1974).

5 **III. RELEVANT ALLEGATIONS**

6 Plaintiff Mary Labrador is an 82-year-old woman who lives in San Francisco. (Class
 7 Action Complaint ("Compl.") ¶ 7.) Plaintiff is an "elder" within the meaning of California law.
 8 (*Id.*; *see* Cal. Welf. & Inst. Code § 15610.27, Civil Code § 1761(f).) SMC is a reverse mortgage
 9 lender whose loan to Plaintiff is subject to cost and fee limitations contained in the federal
 10 regulations that Plaintiff has invoked here. (Compl. ¶¶ 8, 26.)

11 In August 2006, Plaintiff entered into a reverse mortgage loan that was funded by SMC
 12 and brokered by Home Center Mortgage ("Home Center"). (*Id.* ¶¶ 15, 23.) According to
 13 Plaintiff's HUD-I Settlement Statement, she paid at closing a \$7,255.80 "origination fee" in
 14 connection with her reverse mortgage loan. (*Id.* ¶ 24.) SMC conveyed that fee in its entirety to
 15 her mortgage broker, Home Center. (*Id.*) According to Plaintiff's HUD-I Settlement Statement,
 16 SMC also paid a "correspondent fee" to Home Center in the amount of \$490 in connection with
 17 Plaintiff's loan. (*Id.* ¶ 25.)

18 SMC violated 24 C.F.R. § 206.31(a)(1) by charging Plaintiff an origination fee on her
 19 reverse mortgage loan and passing that fee on to her broker because there was a "financial
 20 interest" between her broker and SMC. (Compl. ¶¶ 27, 28.) SMC's payment of direct
 21 "correspondent fees" to mortgage brokers like Plaintiff's creates a community of financial
 22 interest between SMC and its broker force from which both parties benefit. (*Id.* ¶¶ 18, 19.)
 23 SMC directly paid Plaintiff's broker a "correspondent fee" in connection with her loan in order
 24 to reward her broker for delivering Plaintiff's loan to SMC, and to encourage Plaintiff's broker to
 25 steer more such loans to SMC in the future. (*Id.* ¶¶ 18, 19, 31-32.) SMC makes these direct
 26 payments to brokers because it benefits from doing so. (*Id.*) These payments help SMC to
 27 obtain profitable and well-performing mortgage loans and to improve its position in the reverse
 28 mortgage market segment. (*Id.* ¶ 19, 32.)

1 Plaintiff and SMC dispute the factual nature of these payments. A lawyer writing to
 2 Plaintiff on behalf of Bank of America and its “predecessor in interest, Seattle Mortgage
 3 Company,” stated that the “correspondent fee” at issue here was: (a) a “back-funded payment to
 4 [a] mortgage broker;” and (b) a fee that “the lender paid the originating broker for servicing
 5 rights to the loan.” (Compl. ¶ 29.) Plaintiff alleges that her loan was originated (initially funded)
 6 by SMC (*Id.* ¶ 23) and that Home Center owned no servicing rights in her reverse mortgage loan
 7 that it could sell to SMC or to any other party; that SMC pays “correspondent fees” to loan
 8 brokers like Home Center under the false pretext of purchasing loan servicing rights from
 9 brokers; and that the real purpose and effect of these payments is to reward brokers for steering
 10 loans to SMC and to induce brokers to steer additional reverse loans to SMC in the future. (*Id.*
 11 ¶¶ 18, 29, 31-32.) SMC’s factual challenges to those allegations have no bearing on the legal
 12 sufficiency of the allegations under Rule 12 (b)(6). *See Lee v. City of Los Angeles*, 250 F.3d 668,
 13 688 (9th Cir. 2001).

14 Plaintiff was harmed by entering into her reverse mortgage loan with SMC. The
 15 \$7,255.80 origination fee that SMC charged Plaintiff was in whole or in part a mortgage broker
 16 fee that Plaintiff should not have been charged given the community of financial interest existing
 17 between SMC and Home Center. (*Id.* ¶ 34.)

18 **IV. ARGUMENT**

19 **A. The Complaint Alleges An Actionable Predicate Violation of Federal Reverse
 20 Mortgage Law.**

21 SMC contends that Plaintiff’s complaint should be dismissed because she has failed to
 22 allege a cognizable “financial interest” between SMC and her mortgage broker. SMC asserts
 23 that “[f]inancial interest” means an ownership or other beneficial interest in a business, not a
 24 payment received from a business.” (Def. Mem. at 5.) According to the very sources cited by
 25 Defendant, however, the plain meaning of “financial interest” encompasses more than just fee
 26 simple or beneficial ownership. Further, the reverse mortgage regulations that use this term
 27 clearly aim to protect senior homeowners involved with these complex financial products from
 28 fee-related abuse by reverse mortgage brokers and lenders. Giving “financial interest” a

1 meaning more narrow than its plain meaning would defeat that legislative purpose.

2 **1. The plain meaning of “financial interest:” not just ownership.**

3 The one point on which the parties agree is that neither 24 C.F.R. § 206.31 nor the
 4 reverse mortgage regulations of which it is a part define the phrase “financial interest.” (Def.
 5 Mem. at 6.) SMC correctly observes that courts interpret phrases in laws that are not specifically
 6 defined by looking first to the plain meaning of such phrases. (*Id.*) According to SMC, that
 7 meaning should be derived by consulting the dictionary for evidence of what the plain meaning
 8 of “financial interest” is. (*Id.*) SMC sensibly chooses the eighth (2004) edition of Black’s Law
 9 Dictionary for that purpose, which according to SMC contains the “well-known common
 10 meaning” of the phrase “financial interest.” (Def. Mem. at 6.) However, SMC does not actually
 11 share with the Court the full definition of “financial interest” that appears in that volume, which
 12 is: “*An interest involving money or its equivalent*; esp., an interest in the nature of an
 13 investment.” Black’s Law Dictionary (8th ed. 2004).

14 Plaintiff’s Complaint clearly alleges that an interest involving money or its equivalent
 15 existed between SMC and her mortgage broker, Home Center, at the time Plaintiff entered into
 16 her reverse mortgage loan. Plaintiff alleges that SMC paid a “correspondent fee” – money – to
 17 Home Center in connection with Plaintiff’s loan closing; that this payment reflects a community
 18 of financial interest between SMC and Home Center; and that both SMC and Home Center
 19 benefited financially from this arrangement. (Compl. ¶¶ 18, 19, 25.) Plaintiff alleges that SMC
 20 directly paid Home Center money in connection with her loan in order to reward Home Center
 21 for delivering Plaintiff’s loan to SMC, and to encourage Home Center to steer more such loans to
 22 SMC in the future. (*Id.* ¶¶ 18, 19, 31-32.) And Plaintiff alleges that SMC did this in order to
 23 make more money (namely, by obtaining profitable and well-performing mortgage loans and
 24 improving its position in the reverse mortgage market segment). (*Id.* ¶¶ 19, 32.)

25 Worth noting, then, is that Plaintiff’s Complaint alleges that SMC made “correspondent
 26 fee” payments to brokers as a business investment. *See Black’s Law Dictionary* (8th ed. 2004)
 27 (defining “investment” as “[a]n expenditure to acquire property or assets to produce revenue”).
 28 Plaintiff alleges that SMC expended money (by paying out “correspondent fees”) in order to

1 acquire more revenue-producing assets (highly profitable reverse mortgage loans). (Compl. ¶¶
 2 19, 32.)

3 This, as the Supreme Court puts it, should be “the end of the matter.” *Amoco Production*
 4 *Co. v. Village of Gambell, AK*, 480 U.S. 531, 552 (1987) (“When statutory language is plain, and
 5 nothing in the Act’s structure or relationship to other statutes calls into question this plain
 6 meaning, that is ordinarily ‘the end of the matter.’” (quoting *Chevron U.S.A. Inc. v. Natural*
 7 *Resources Defense Council, Inc.*, 467 U.S. 837, 842 (1984)); *see also United States v. Locke*,
 8 471 U.S. 84, 95-96 (1985) (“Going behind the plain language of a statute in search of a possibly
 9 contrary congressional intent is a step to be taken cautiously even under the best of
 10 circumstances” (internal quotations omitted).). So it should be here.

11 **2. The Design Of The Federal Reverse Mortgage Regulations Counsels**
 12 **Giving “Financial Interest” A Broad Meaning.**

13 The structure and purpose of the federal reverse mortgage regulations indicate that the
 14 phrase “financial interest” ought to be construed at least as broadly as its plain meaning permits.
 15 These regulations exist to protect vulnerable senior homeowners from self-dealing by fee-hungry
 16 reverse mortgage brokers and lenders. Adopting the narrow definition of “financial interest”
 17 urged by SMC would frustrate that protective purpose for no good reason.

18 a. The Structure Of The Federal Reverse Mortgage Regulations: Built
 19 To Protect.

20 For all SMC’s Talmudic exegesis of the history of 24 C.F.R. § 206.31(a)(1), Defendant
 21 never addresses the basic structure and purpose of the regulations of which Section 206.31 is a
 22 part. Section 206.31 does not exist in a vacuum. It is part of an extensive body of prophylactic
 23 federal reverse mortgage regulations that protect borrowers by limiting the kinds and amounts of
 24 fees reverse mortgage lenders and brokers can collect at reverse mortgage closings and the
 25 circumstances under which lenders and brokers may collect them. As Plaintiff alleges in her
 26 Complaint, these regulations exist to prevent industry abuses of reverse mortgage borrowers,
 27 who are senior citizens especially vulnerable to financial fraud. (Compl. ¶ 17.)

1 The HUD regulations are impressively specific and uniformly protective of senior
2 citizens like Plaintiff who participate in the federally guaranteed reverse mortgage program.
3 Notably, they go well beyond RESPA in protecting reverse mortgage borrowers from fee-related
4 abuses by banks and brokers at their loan closings. Among other things, these regulations:

- 5 • empower the HUD Secretary to limit the amount of origination fees that reverse
6 lenders can charge borrowers;
- 7 • permit lenders to convey to mortgage brokers origination fees charged to
8 borrowers at closing only when there is no financial interest between the lender and broker and
9 when “the mortgage broker is engaged independently by the homeowner;”
- 10 • limit the amount that borrowers may be charged at closing for recording fees,
11 recording taxes, other recording charges, credit reports, property surveys, title examinations, title
12 insurance policies, and appraisal fees to “[r]easonable and customary amounts,” and prevent
13 banks from charging borrowers more for these items than the banks themselves actually pay at
14 closing;
- 15 • limit the amount of “shared appreciation” levies reverse lenders can take from
16 borrowers whose homes appreciate in value during the life of their loan;
- 17 • control the type and size of interest rate increases reverse mortgage lenders can
18 impose on borrowers with adjustable-rate reverse mortgage loans; and
- 19 • limit the amount that reverse lenders can charge borrowers for mortgage
20 insurance.

21 24 C.F.R. §§ 206.21, 206.23, 206.31, 206.105(a)-(b); *compare Kruse v. Wells Fargo Home*
22 *Mortgage, Inc.*, 383 F.3d 49, 56 (2nd Cir. 2004) (RESPA does not prohibit settlement service
23 provider from charging “unreasonably” high prices for settlement services such as document
24 preparation, underwriting, surveys, and the like); *Haug v. Bank of America, N.A.*, 317 F.3d 832,
25 836 (8th Cir. 2003) (RESPA does not prevent banks from charging borrowers more for
26 settlement services than the bank paid for them); *Boulware v. Crossland Mortgage Corp.*, 291
27 F.3d 261, 266 (4th Cir. 2002) (same).

28

1 To say the least, nothing in this regulatory scheme suggests an intent that terms be
 2 defined other than with reference to their plain meaning or in narrow ways that could disfavor
 3 the rights of senior reverse mortgage borrowers.

4 b. The “Regulatory History” Of Section 206.31’s Supplies No Basis
 5 For Second-Guessing The Plain Meaning Of “Financial Interest.”

6 Nonetheless, SMC argues that the “regulatory history” of 24 C.F.R. § 206.31 mandates a
 7 strikingly narrow construction of “financial interest” and the ensuing dismissal of Plaintiff’s
 8 Complaint. According to SMC, that history “shows conclusively that § 206.31’s current wording
 9 was not intended to forbid payments to brokers for loan servicing rights.” (Def. Mem. at 7.)

10 To begin with, SMC’s argument on this point is premature and procedurally improper.
 11 SMC implicitly asks the Court to resolve a core factual dispute concerning the nature of its
 12 broker payments by determining that SMC’s “correspondent fee” payment to Home Center was a
 13 payment for “loan servicing rights.” Plaintiff alleges that SMC’s “correspondent fees”
 14 (including the correspondent fee paid to Home Center) are not bona fide payments made to
 15 compensate brokers for loan servicing rights, but instead are payments made under the false
 16 pretense of buying servicing rights to encourage brokers to steer profitable and well-performing
 17 reverse mortgage loans to SMC, and to help SMC improve its position in the reverse mortgage
 18 market segment. (Compl. ¶¶ 18-19, 31-32.) Adjudication of a disputed fact issue like this one
 19 incident to a Rule 12(b)(6) motion is inappropriate, since in ruling on such a motion the Court
 20 must accept the truth of Plaintiff’s well-pleaded factual allegations. *See, e.g., Abels v. JBC Legal*
 21 *Group, Inc.*, 434 F.Supp.2d 763, 766 (N.D.Cal. 2006) (denying motion to dismiss under Rule
 22 12(b)(6) and noting that such motions are “inappropriate” where application of statutes in
 23 question would “involve issues of disputed fact”); *Argabright v. United States, supra*, 35 F.3d at
 24 474 (for purposes of a motion to dismiss, the plaintiff’s allegations are taken as true, and the
 25 Court must construe the complaint in the light most favorable to the plaintiff). SMC’s argument
 26 on this point should be rejected for that reason alone.

27 Putting aside that procedural defect, SMC’s argument concerning the purported
 28 “regulatory history” of Section 206.31 fails on its own terms. SMC’s discussion on this point

1 chiefly concerns whether or not HUD believes lender payments to brokers for loan servicing
 2 rights ought to count toward the two percent (2%) cap on reverse mortgage origination fees that
 3 HUD established in Mortgagee Letter 00-10. (See Def. Mem. at 8-9, discussing Mortgagee
 4 Letter 00-10; HUD Mortgagee Letter 00-10, p.1 (publicly available at www.hudclips.org.)
 5 SMC rightly notes that HUD believes they do not. (Def. Mem. at 9-10.) However, whether or
 6 not SMC's "correspondent fee" payments to its brokers count toward the two percent cap is a
 7 fundamentally different question than whether those payments may in some circumstances
 8 reflect a financial interest between a lender and brokers who receive such payments – the only
 9 question at issue here.

10 The closest SMC comes to citing any authority on that point is a reference in a footnote
 11 to a HUD handbook created in 1994 concerning the HECM reverse mortgage program. (Def.
 12 Mem. at 11 n.15.) SMC cites portions of that handbook concerning document preparation fees,
 13 attorney's fees and settlement fees, and concludes from those excerpts that "independent
 14 ownership is the purpose of § 206.31's ban on 'financial interests' between brokers and lenders."
 15 (*Id.*) Aside from the *non sequitur* quality of that reasoning, SMC ignores the fact that the HUD
 16 handbook also features a section concerning § 206.31(a)(1)'s "financial interest" language – a
 17 perfect opportunity for HUD to provide, if it were so inclined, an "independent ownership" gloss
 18 on that section's meaning like the ones HUD provided concerning document preparation fees,
 19 attorney's fees and settlement fees. Yet that section says nothing about "financial interest" being
 20 limited to situations where lenders own brokers. *See*
 21 <http://www.hud.gov/offices/adm/hudclips/handbooks/hsgh/4235.1/index.cfm> (last viewed
 22 August 10, 2008).

23 c. SMC's RESPA Red Herring.

24 SMC's misdirected argument concerning the purpose and structure of the federal reverse
 25 mortgage regulations finds its nadir in SMC's invocation of RESPA. (Def. Mem. at 11.)
 26 Although Plaintiff *makes no claim for relief under RESPA* and in fact mentions the statute only
 27 once and in passing in her Complaint, SMC asserts that "Labrador claims that the mortgage
 28 broker could never have any servicing rights and so any payment to a mortgage broker nominally

1 for servicing rights must, in fact, be a disguised ‘referral fee’ prohibited by the Real Estate
 2 Settlement Procedures Act[.]” (*Id.*) SMC then proceeds dramatically to demolish Plaintiff’s
 3 imagined RESPA claim concerning SMC’s improper payment of referral fees.

4 SMC’s legerdemain is of no moment. It is obvious that a bank may comply with RESPA
 5 yet violate other laws. As noted above, the reverse mortgage regulations of which Section
 6 206.31 is a part go much further than RESPA in regulating lender-broker relationships and
 7 mortgage closing fee assessments generally. For that reason, a reverse mortgage lender like
 8 SMC may engage in practices regulated by both RESPA and the federal reverse mortgage
 9 regulations that comply with the former and violate the latter. For example, if a reverse
 10 mortgage lender paid \$100 in recording fees to state and local authorities in connection with an
 11 HECM reverse mortgage loan closing and charged the borrower a \$150 “recording fee” to defray
 12 those costs, that recording fee assessment likely would comply with RESPA yet would violate 24
 13 C.F.R. § 206.31(a)(2)(i), which allows a reverse lender to collect “not more than the amount
 14 actually paid by the mortgagee [lender]” for “recording fees and recording taxes[.]” So the fact
 15 that SMC may establish that Plaintiff’s factual allegations do not support a claim for relief under
 16 RESPA is irrelevant to determining whether her allegations state a claim for relief under
 17 California laws incorporating the federal reverse mortgage regulations.

18 In short, the plain meaning of “financial interest” clearly encompasses the sort of broker-
 19 bank relationship that Plaintiff alleges in her Complaint. The design of the federal reverse
 20 mortgage regulations indicates that this phrase and others like it are to be construed generously
 21 in order to promote the regulations’ aim of protecting vulnerable senior homeowners from self-
 22 dealing by reverse mortgage brokers and lenders.

23 **3. Definitions Of “Financial Interest” In Other Laws.**

24 Finally, SMC argues that “financial interest” in 24 C.F.R. § 206.31(a)(1) ought to be
 25 construed to mean only actual or beneficial ownership because other federal laws define the
 26 phrase to mean only that. (Def. Mem. at 6.) To the contrary, the other federal laws that SMC
 27 discusses do *not* define “financial interest” to include only ownership interests.

28

a. Federal Conflict-Of-Interest Provisions.

2 Consider, for instance, the first statutory definition of “financial interest” that SMC
3 discusses in its moving papers, which appears in 28 U.S.C. § 455(d)(4), the statute governing
4 disqualification of federal judges. (*Id.*) That statute defines “financial interest” to mean not just
5 “ownership of a legal or equitable interest, however small,” but also “a relationship as a director,
6 adviser, or other active participant in the affairs of a party.” That definition plainly encompasses
7 interested relationships between two parties beyond one simply owning a share in the other.

8 The same is true of the next federal law definition of “financial interest” SMC discusses,
9 the one that appears in 5 C.F.R. § 2635.403(c)(1), the conflict-of-interest rules for federal
10 employees. That definition includes not just “any current or contingent ownership, equity, or
11 security interest in real or personal property or a business,” but also, “an indebtedness or
12 compensated employment relationship.” As with the statute governing disqualification of federal
13 judges, this law’s definition of “financial interest” encompasses more than a simple ownership
14 interest in another relevant party.

b. Other HUD Regulations.

16 SMC's next attempt to cabin the meaning of "financial interest" runs even farther afield.
17 SMC invokes two of the HUD regulations banning conflicts of interest by recipients of HUD
18 largesse. (Def. Memo. at 6.) The first of those regulations, which concerns HUD Community
19 Development Block Grants ("CDBG"), states that no person involved in CDBG activities
20 assisted by HUD "may obtain a financial interest or benefit from a CDBG-assisted activity, or
21 have a financial interest in any contract, subcontract, or agreement with respect to a CDBG-
22 assisted activity[.]" 24 C.F.R. 570.611(b). This regulation, like the one that is the predicate for
23 Plaintiff's suit, does not define "financial interest" or the phrase "financial interest or benefit."

24 Nonetheless, SMC asserts that because HUD’s CDBG regulation in one place uses the
25 phrase “financial interest or benefit,” the meaning of “financial interest” in the federal reverse
26 mortgage regulations must extend only to ownership activities and nothing else. This is another
27 *non sequitur*. Once again, moreover, SMC has adduced legal authority that tends to prove the
28 opposite of the proposition for which it is offered. In addition to barring participants in CDBG

1 activities from “obtain[ing] a financial interest or benefit from a CDBG-assisted activity,” the
 2 regulation also prohibits them from “hav[ing] a financial interest in any contract, subcontract, or
 3 agreement with respect to a CDBG-assisted activity.” (*Id.* [emphasis added].) Given that one
 4 cannot “own” a contract, a subcontract or an agreement, HUD’s use of the phrase “financial
 5 interest” in this context disproves SMC’s theory that HUD categorically refers only to ownership
 6 when it uses the phrase “financial interest” in its regulations.

7 SMC’s discussion of HUD’s Uniform Administrative Requirements for Grants to state
 8 and local governments is likewise inapposite. These regulations bar employees and officers of
 9 state and local government grantees from doling out federal grant monies “if a conflict of
 10 interest, real or apparent, would be involved.” (*Id.* at 7 (citing 24 C.F.R. § 85.36(b)(3))). The
 11 regulations go on to state that a conflict of interest exists where an organization that employs
 12 state or local government officials “has a financial or other interest in the firm selected for
 13 award.” (*Id.*) SMC asserts that this regulation illustrates that “HUD knows how to write
 14 regulations broadly banning not just conflicting ownership interests, but also the receipt of any
 15 type of monetary or other benefit.” (*Id.*)

16 To this, Judge Posner might respond: “Well, of course.” *In re Ocwen Loan Servicing,*
 17 *LLC Mortgage Servicing Litigation*, 491 F.3d 638, 643 (7th Cir. 2007). HUD also knows how to
 18 define terms in regulations where it wants terms to be defined other than with reference to their
 19 plain meaning, but it did not do so in the regulation at issue here. In any event, that HUD chose
 20 to define “conflict of interest” in its grant-giving regulations to encompass “financial or other
 21 interests” does not say anything about what the meaning of “financial interest” is in HUD’s
 22 reverse mortgage regulations or even in its grant-giving regulations.

23 In sum, nothing in the aforementioned federal materials “calls into question” the plain
 24 meaning of “financial interest” discussed above. *See Amoco Production Co.*, 480 U.S. at 552
 25 (“When statutory language is plain, and nothing in the Act’s structure or relationship to other
 26 statutes calls into question this plain meaning, that is ordinarily ‘the end of the matter’”) (citation
 27 omitted). As it concerns the meaning of “financial interest,” therefore, SMC’s motion should be
 28 denied.

B. The First Cause Of Action Of The Complaint States A Valid Claim For Elder Financial Abuse.

SMC's violation of the federal regulations limiting the fees that may be charged in connection with reverse mortgage transactions is particularly egregious because it is directed at senior citizens, one of the most financially-vulnerable segments of society. Reverse mortgages are only available to individuals aged 62 and over, and such transactions are thus rife with the potential for elder abuse. The rights and remedies provided by the Elder Abuse Act, Cal. Welf & Inst. Code § 15600 *et seq.*, are ideally suited for the protection of senior citizens injured by unscrupulous practices in connection with the sale of mortgages and other financial transactions.

SMC nevertheless moves to dismiss Plaintiff's First Cause of Action on the alleged ground that the Elder Abuse Act does not create an independent cause of action. SMC's argument is again contrary to the language of the statute, the legislative purpose, and the common law.

“The elements of a cause of action under the Elder Abuse Act are statutory, and reflect the Legislature’s intent to provide enhanced remedies to encourage private, civil enforcement of laws against elder abuse and neglect.” *Intrieri v. Superior Court*, 117 Cal.App.4th 72, 82 (2004); *see also Negrete v. Fid. & Guar. Life Ins. Co.*, 444 F.Supp.2d 998, 1001 (C.D.Cal. 2006). It is anomalous for SMC to suggest that a law designed to encourage private litigation as a means to prevent elder abuse, should be construed so as not to provide a mechanism for such enforcement.¹ Not surprisingly, numerous cases have upheld the right of plaintiffs to pursue

¹ Compare Cal. Ins. Code § 790.03, which defines unfair insurance practices but says nothing about prospective remedies, and which has been construed as not creating a private right of action. (See Def. Memo. at 17:1-2 and n. 24; *Moradi-Shalal v. Fireman's Fund Ins. Co.*, 44 Cal.3d 287 (1988).)

1 separate causes of action to recover damages for the physical and financial abuse of the elderly.
 2 *See, e.g., Intrieri, supra* (finding triable issues and reversing summary judgment on each of
 3 plaintiff's causes of action for elder abuse, negligent misrepresentation, and fraud); *Benun v.*
 4 *Superior Court*, 123 Cal.App.4th 113 (2004) (recognizing "causes of action against health care
 5 providers for 'custodial elder abuse' under the Elder Abuse Act"); *Negrete, supra* (denying
 6 motion to dismiss putative class action for wrongful taking and churning of investments, and
 7 finding that plaintiff had adequately stated a claim under § 15610.30).

8 Most recently, in *Perlin v. Fountain View Mgmt., Inc.*, 163 Cal.App.4th 657 (2008), the
 9 Court of Appeal surveyed the existing case law and concluded that "the [Elder Abuse] Act
 10 creates an independent cause of action." 163 Cal.App.4th at 666. In so holding, the Court
 11 criticized statements to the contrary in *Berkley v. Dowds*, 152 Cal.App.4th 518, 529 (2007) – the
 12 principal authority cited by SMC – finding that *Berkley* "is inconsistent with the California
 13 Supreme Court's dicta" and was wrongly decided. *Id.* at 665.²

14 *Berkley* is also distinguishable on its facts. There, the Court of Appeal determined that
 15 the plaintiff had suffered no harmful conduct or injury sufficient to support a claim for willful
 16 misconduct or negligence, and that there were no additional facts that might support a separate
 17 claim for elder abuse. For that reason, the Court affirmed the trial court's decision to dismiss the
 18 case. In *ARA Living Centers-Pacific Inc. v. Superior Court*, 18 Cal.App.4th 1556, 1563-64
 19 (1993), the Court was primarily concerned with the retroactivity of the 1991 amendments to the
 20 Elder Abuse Act (dealing with the recovery of attorneys' fees and damages for pain and
 21 suffering). The Court reiterated that the statute was enacted "to 'enable interested persons to
 22 engage attorneys to take up the cause of abused elderly persons. . . .'" *Id.* at 1560. It found that
 23 the amendment allowing recovery of pain and suffering damages "did not add a cause of action,"

25 ² The *Perlin* Court's analysis is based on *Barris v. County of Los Angeles*, 20 Cal.4th 101 (1999), which
 26 describes a prior decision as recognizing a cause of action for "reckless neglect" under the Elder Abuse
 27 Act, and *Covenant Care, Inc. v. Superior Court*, 32 Cal.4th 771 (2004), which discusses the procedural
 28 requirements for obtaining punitive damages "in actions alleging elder abuse." The decision also relies
 upon *Intrieri*, *Negrete*, and other cases cited herein.

1 but it did not address the financial abuse provisions of the law or otherwise comment on whether
 2 or not a plaintiff can state an independent cause of action for elder abuse. *Id.* at 1563. In the
 3 only other case cited on this point by SMC, *Wolk v. Green*, 516 F.Supp.2d 1121 (N.D.Cal. 2007),
 4 the District Court assumed that a cause of action for elder abuse is viable, but found that the
 5 plaintiff had failed to state such a claim. *Id.* at 1133.

6 In any case, whether or not Ms. Labrador can state a separate cause of action for, or
 7 merely seek remedies under, the Elder Abuse Act is not material to her right to recover. In the
 8 event that the Court rules for SMC in this regard, Plaintiff is still entitled to all appropriate
 9 remedies available under the Act.

10 **C. Plaintiff's Third Cause Of Action States A Valid Claim For Violation Of The**
 11 **Consumer Legal Remedies Act.**

12 In her third cause of action, Plaintiff alleges that SMC's violation of the HUD regulations
 13 also makes SMC liable under the California Consumer Legal Remedies Act ("CLRA"), Civil
 14 Code § 1750 *et seq.*, which prohibits "unfair methods of competition and unfair or deceptive acts
 15 or practices undertaken by any person in a transaction intended to result or which results in the
 16 sale or lease of goods or services to any consumer." Cal. Civ. Code § 1770(a). Like the Elder
 17 Abuse Act, the CLRA was enacted "to protect consumers against unfair and deceptive business
 18 practices and to provide efficient and economical procedures to secure such protection," and it is
 19 to be "liberally construed and applied to promote its underlying purposes." Civ. Code § 1760.

20 Plaintiff claims that SMC violated the CLRA by, among other things:

21 (a) failing to disclose and misrepresenting its financial relationship with mortgage
 22 brokers (§ 1770(a)(3));

23 (b) representing that the transactions, services or goods that it offers confer or involve
 24 rights that they do not (§ 1770(a)(14)); and

25 (c) failing properly to disclose costs, fees, and charges associated with its reverse
 26 mortgages (§ 1770(a)(19)).

27 (Compl. ¶ 68.) Contrary to SMC's assertions, each of those claims is amply supported by
 28 Plaintiff's factual allegations regarding SMC's failure to disclose its financial relationships with

1 its mortgage brokers, the fact that the fees it was paying were in violation of federal law, and the
 2 fact that Home Center's advice was not independent, but inured to its own financial benefit.
 3 (See, e.g., Compl. ¶ 18 (SMC misrepresents as "origination fees" fees that are in fact paid to
 4 mortgage brokers); ¶ 31 (SMC fails to disclose that its "correspondent fees" are in fact referral
 5 fees that are prohibited by federal law); ¶ 32 (discussing benefits to brokers and lenders of "back-
 6 funded" payments).) SMC moves to dismiss those claims, contending that its sale of reverse
 7 mortgages do not involve the provision of "goods" or "services" within the meaning of the
 8 CLRA. There is, however, no legal or equitable basis for the Court to exempt SMC's reverse
 9 mortgage business from the consumer protections afforded by the Act.

10 SMC bottoms this argument on a small group of cases beginning chronologically with
 11 *Berry v. American Express Pub., Inc.*, 147 Cal.App.4th 224 (2007) and most recently including
 12 *Ball v. FleetBoston Financial Corp.*, 164 Cal.App.4th 794 (2008), which hold that the CLRA
 13 does not encompass claims arising from pure extensions of credit such as disputes over the basic
 14 terms and conditions of credit card transactions.³ This is not a credit card case, however, and the
 15 wrongful practices of which Plaintiff complains are significantly different from the wrongdoing
 16 challenged in the cases on which SMC relies.

17 Unlike a reverse mortgage transaction, the provision of a credit card does not involve the
 18 giving of financial advice or services separate and apart from the extension of credit to the
 19 consumer. See *Berry*, 147 Cal.App.4th at 229 (a credit card is not "bought or leased" by the
 20 consumer, has no intrinsic value, and is not connected with the actual or contemplated sale of an
 21 identifiable good or service). Ms. Labrador's claims, in contrast, arise from SMC's pre-existing
 22 business relationships with mortgage brokers, and are directed at its practice of collecting
 23 unearned origination fees, which function "as a financial incentive to encourage mortgage
 24 brokers to refer loan business to Defendant." (Compl. ¶ 1.) Although the challenged fees are

25
 26 ³ In *Berry*, plaintiff challenged unauthorized charges to his credit card. In *Ball*, plaintiff alleged that a
 27 mandatory arbitration clause inserted into his cardholder agreement was unconscionable.
 28

1 paid by SMC at the time a loan is closed, they are not compensation for the extension of credit,
 2 but for the services of the mortgage brokers (in this case, Home Center) who refer business to
 3 SMC.⁴ The exchange of such unlawful and undisclosed fees, along with the imposition of
 4 unlawful origination fees on the borrower, falls squarely within the CLRA's prohibition of
 5 "unfair methods of competition and unfair or deceptive acts or practices undertaken by any
 6 person in a transaction intended to result or which results in the sale or lease of goods or services
 7 to any consumer." Cal. Civ. Code § 1770(a); *see also* Compl. ¶ 68.

8 In the end, whether or not the CLRA applies to a particular transaction turns on a factual
 9 analysis of whether the alleged wrongdoing was merely "ancillary" to a routine extension of
 10 credit, or involved the provision of additional services separable from the loan transaction itself.⁵
 11 Due to the complex nature of reverse mortgage transactions and the continuing services provided
 12 to the borrower by the lending bank, the Central District of California has expressly held that the
 13 sale of a reverse mortgage is covered by the CLRA.

14 In *Munoz v. Financial Freedom Senior Funding Corp.*, C.D. Cal. SA CV 07-710 CJC,
 15 the Court denied a motion to dismiss on grounds quite similar to what SMC argues here. In this
 16 proposed class action case, the plaintiff alleged that her mortgage broker persuaded her to enter

17
 18 ⁴ The Complaint alleges that the \$7,255.80 "origination fee" that Plaintiff paid upon the closing of her loan
 19 "was conveyed in its entirety not to the bank that actually originated the loan (Defendant SMC), but to her
 20 mortgage broker, Home Center." (Complaint ¶ 24.) In its motion to dismiss, SMC concedes that, "SMC paid
 the mortgage loan broker all or part of the origination fee it charged Labrador." (Def. MPA at 2:11.)

21 ⁵ This is true of the other state statutes on which SMC relies, as well. For example, in *Gaeke v. Primus*
 22 *Auto. Fin. Serv.*, 2002 U.S. Dist. LEXIS 26283 *5-6 (W.D. Tex. No. SA 00-CV-1525 WWJ), the Court
 23 distinguished *Maginn v. Norwest Mortgage*, 919 S.W.2d 164 (Tex. Ct. App. 1996), which SMC cites for
 24 the proposition that mortgage-related services are not within the protections of the Texas Deceptive Trade
 25 Practices Act (DTPA), stating that it "recognize[d] that an independent [sic] purchase of credit services
 26 could allow one to be a consumer under the DTPA," but found that "the facts presented here demonstrate
 27 that the credit services were ancillary." Other states are in accord. *See, e.g., Provencher v. T&M Mortg.*
Solutions, Inc., 2008 U.S. Dist. LEXIS 47616 (D. Me. No. 08-31-P-H) (plaintiff's allegations of unfair
 28 acts and practices in connection with a high-interest home loan stated a claim under Maine's Unfair Trade
 Practices Act); *Perez v. Citicorp Mortg.*, 301 Ill. App. 3d 413, 420 (Ill. App. Ct. 1998) (mortgage lenders
 are subject to Illinois Consumer Fraud and Deceptive Business Practices Act); *Cullen v. Investment*
Strategies, 139 Ore. App. 119, 127 (Or. Ct. App. 1996) (even though mortgage loans are exempt from
 Oregon Unlawful Trade Practices Act, services of a loan broker may be covered).

1 into a reverse mortgage transaction with defendant bank without disclosing the terms, risks and
 2 suitability of the loan. Defendants argued that the sale of a reverse mortgage is not a “good or
 3 service” under the CLRA. The Court surveyed the applicable law and squarely rejected that
 4 contention:

5 After weighing the parties’ arguments and cited authorities, the Court is
 6 persuaded that the reverse mortgage transactions at issue between the
 7 parties constitute a “service” under the CLRA. See § 1761(b). *Contrary to*
Defendants’ arguments, the reverse mortgage transaction is not simply an
extension of credit to the consumer. Instead, it is a complex financial
 8 transaction whereby the consumer is provided a regular revenue stream and
 9 retains ownership in the property but is still subject to contractual
 10 obligations related to that property.... The accompanying services included
 11 planning, structuring and administration of the reverse mortgage which are
 12 necessary to facilitate the transaction.... The reverse mortgage is more akin
 13 to the mortgage at issue in *T.C. Jefferson* because a customer does not enter
 14 into the transaction with the understanding that the reverse mortgage
 15 provider merely writes a check. Instead, the customer looks to the lender
 16 for financial services necessary to effectuate and finalize the loan. Here,
 17 Ms. Munoz’s claims arise out of the administration, structuring and
 18 marketing of the reverse mortgage which is a part of the overall service she
 19 purchased when transacting with Defendants....

20 *Munoz* Order Granting in Part and Denying in Part Motion to Dismiss, October 16, 2007
 21 (appended hereto) at pp.7-8 (emphasis added). The Court also held that the defendants’ limiting
 22 construction of the CLRA was at odds with the stated purpose of the Act, which is to protect
 23 consumers, and with the required liberal construction of the law. *Id.*, p.8; *see Civil Code* § 1760.

24 The decision referenced in *Munoz*, *T.C. Jefferson v. Chase Home Finance LLC*, No. 06-
 25 6510, 2007 U.S. Dist. LEXIS 36298, at *8 n.1 (N.D.Cal. May 3, 2007), is another putative class
 26 action in which the Northern District Court rejected a bank’s efforts to avoid liability under the
 27 CLRA by arguing that the Act does not apply to mortgage loan transactions. The plaintiff there
 28 alleged that the defendant wrongfully failed to pay him and similarly-situated borrowers interest
 on their mid-monthly payments on their loans, and the defendant moved for judgment on the
 pleadings. The Court denied the motion and upheld the CLRA claims, concluding that the
 transactions “involve more than the provision of a loan; they also include financial services.” *Id.*
 at *9. *See also Kagan v. Gibraltar Sav. & Loan Ass’n*, 35 Cal.3d 582, 596-97 (1984) (discussed

1 in *Jefferson*, and upholding plaintiffs' standing as class representatives in action alleging that
 2 defendant's failure to disclose management fees charged in connection with IRA accounts
 3 violated the CLRA); *Corbett v. Hayward Dodge, Inc.*, 119 Cal.App.4th 915 (2004) (affirming
 4 summary judgment for defendants, but stating that CLRA claims against car dealer and bank for
 5 alleged misstatement of interest rate on a car loan "stated a plausible claim"); *Hernandez v.*
 6 *Hilltop Financial Mortgage, Inc.*, 2007 U.S. Dist. LEXIS 80867, at *19-20 (N.D.Cal. No. C06-
 7 7401 SI) (holding that plaintiffs' allegations that defendants made false representations regarding
 8 the terms of their home loans stated a claim under the CLRA (and other statutes) because,
 9 "plaintiffs did not seek just a loan; they sought defendants' services in developing an acceptable
 10 refinancing plan by which they could remain in possession of their home"); *Knox v. Argent*
 11 *Mortgage Company LLC*, 2005 WL 1910927, at *4 (N.D.Cal. No. C 05 00240 SC, Aug. 10,
 12 2005) (decision by this Court denying a motion to dismiss and finding that plaintiff stated valid
 13 "predatory lending" claims under the CLRA and observing that "California courts generally find
 14 financial transactions to be subject to the CLRA").

15 SMC ignores this substantial line of authority, contending that this case is instead
 16 controlled by *McKell v. Washington Mutual, Inc.*, 142 Cal.App.4th 1457 (2006). *McKell* has
 17 been criticized as wrongly decided (see, e.g., *Jefferson, supra*, at *2; *Hernandez, supra*, at *19),
 18 and it is distinguishable. In *McKell*, plaintiff sued his lenders for unfair competition, unjust
 19 enrichment, breach of contract, and violation of the CLRA, alleging they overcharged him for
 20 underwriting, tax services, and wire transfers in connection with his home loan. The plaintiffs'
 21 claims there were premised on the existence of an implied contractual agreement that the bank
 22 would limit its charges for such services to a "pass through" of costs actually incurred. The
 23 majority of the Court's analysis is devoted to the question whether the claims were preempted by
 24 federal law (it found they were not). With respect to the CLRA claims, however, the Court
 25 found that:

26 Plaintiffs cite no authority or [sic] make no argument demonstrating that
 27 Washington Mutual's actions were undertaken 'in a transaction intended to
 result or which results in the sale or lease of goods or services,' [citation].
 28 Rather, its actions were undertaken in transactions resulting in the sale of

1 real property. The CLRA thus is inapplicable and plaintiffs have
 2 demonstrated no error in the trial court's sustaining of defendants
 3 demurrer...."

4 142 Cal.App.4th at 1488. The Court did not further analyze the issue.

5 SMC cannot take advantage of the "sale of real property" CLRA exemption because the
 6 purpose of a reverse mortgage is *not* to sell or transfer realty but just the opposite: to enable a
 7 homeowner to obtain enough cash to pay her bills *without* having to transfer title to her home.
 8 To extend the exemption to transactions which do not involve either the construction or sale of
 9 realty would be to violate the legislative mandate that the CLRA be liberally construed to protect
 10 the interests of consumers. *See Jefferson, supra.* The Court should not indulge in such an
 inequitable extension of the law.

11 **D. Plaintiff Has Also Pled Valid Causes Of Action For Unfair Competition,
 12 Constructive Trust, And Declaratory Relief.**

13 SMC's violations of the HUD regulations, predation on the elderly, and collection of
 14 hundreds of thousands, if not millions, of dollars of improper fees from mortgage consumers also
 15 entitle Plaintiff to judgment under California's Unfair Competition Law, Business & Professions
 16 Code § 17200 (Second Cause of Action) and warrant the imposition of a constructive trust on the
 17 wrongfully obtained fees (Fourth Cause of Action). Further, because it is clear that there is a
 18 present and existing controversy between the parties regarding SMC's reverse mortgage policies
 19 and practices, it is appropriate for the Court to grant declaratory relief (Fifth Cause of Action).
 20 Accordingly, each of the remaining causes of action in Plaintiff's Complaint should be sustained.

21 **E. In The Event The Court Finds Merit In Any Of SMC's Arguments, It Should
 22 Grant Plaintiff Leave To Amend.**

23 Federal Rule of Civil Procedure 15(a) directs the courts to "freely give" leave to amend
 24 "when justice so requires." The United States Supreme Court has held that "this mandate is to be
 25 heeded," and that "[i]f the underlying facts or circumstances relied upon by a plaintiff may be a
 26 proper subject of relief, he ought to be afforded an opportunity to test his claim on the merits."
 27 *Forman v. Davis*, 371 U.S. 178, 182 (1962). It is the longstanding rule in the Ninth Circuit that
 28 leave to amend should be granted whenever "it appears at all possible that the plaintiff can cure

1 the defect" in her complaint. *Breier v. Northern California Bowling Proprietors' Ass'n*, 316
2 F.2d 787, 790 (9th Cir. 1963), quoting 3 Moore, Federal Practice, § 15.10 at 838 (2d ed. 1948).
3 Accordingly, in the event that the Court deems any of SMC's arguments to have merit, Plaintiff
4 requests that she be granted leave to amend her Complaint to address whatever concerns the
5 Court may have.

6 **V. CONCLUSION**

7 SMC's motion to dismiss reflects significant legal and factual disputes between the
8 parties concerning the meaning and interpretation of the federal reverse mortgage rules and the
9 purpose and effect of SMC's business practices. The motion does not, however, demonstrate
10 that Plaintiff has failed to plead legitimate claims, or that SMC is entitled to judgment as a matter
11 of law. For all of the reasons discussed above, Plaintiff thus requests that the motion be denied
12 in its entirety.

13

14

Respectfully submitted,

15

Dated: August 15, 2008

CHAVEZ & GERTLER LLP

16

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By:


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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

15 MARY B. LABRADOR, individually and on) Case No.: CV-08-2270 SC
behalf of all others similarly situated,)
16 Plaintiff,) CLASS ACTION
17 vs.)
18 SEATTLE MORTGAGE COMPANY,) **APPENDIX OF AUTHORITIES TO**
19) **PLAINTIFF'S MEMORANDUM IN**
Defendant) **OPPOSITION TO DEFENDANT'S**
20) **MOTION TO DISMISS COMPLAINT**
21)
22) Date: Sept. 5, 2008
Time: 10:00 a.m.
Courtroom: B, 15th Fl.
Before: Hon. Samuel B. Conti

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Enter	<input type="checkbox"/>
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**UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA**

CIVIL MINUTES – GENERAL

Case No. SA CV 07-710 CJC (ANx)

Date: October 16, 2007

Title: MARY P. MUÑOZ v. FINANCIAL FREEDOM SENIOR FUNDING CORP. et al.

PRESENT:

HONORABLE CORMAC J. CARNEY, UNITED STATES DISTRICT JUDGE

Michelle Urie
Deputy Clerk

N/A
Court Reporter

ATTORNEYS PRESENT FOR PLAINTIFF: ATTORNEYS PRESENT FOR DEFENDANT:

None Present

None Present

PROCEEDINGS: (IN CHAMBERS) ORDER GRANTING IN PART AND DENYING IN PART DEFENDANTS CARTERET AND SOQUI'S MOTION TO DISMISS [filed 10/01/07].

Having read and considered the papers presented by the parties, the Court finds this matter appropriate for disposition without a hearing. See FED. R. CIV. P. 78; Local Rule 7-15. Accordingly, the hearing set for October 22, 2007 at 1:30 p.m. is hereby vacated and off calendar.

Plaintiff Mary Munoz, on behalf of herself and others similarly situated, has brought this class action complaint alleging, *inter alia*, elder financial abuse, unfair business practices and breach of fiduciary duty relating to defendants Financial Freedom Senior Funding Corporation (“Financial Freedom”), Carteret Mortgage Corporation (“Carteret”), Louis Soqui and Kathleen Miller’s sale and marketing of reverse mortgages to Ms. Munoz and other senior citizens.¹ With respect to Carteret and Mr. Soqui (collectively “Defendants”), Ms. Munoz alleges Carteret, through its employee/agent Mr. Soqui, persuaded Ms. Munoz to enter into a reverse mortgage transaction by misrepresenting its benefits and failing to disclose its risks, costs and unsuitability. Defendants move to dismiss Ms. Munoz’s claims because (1) several of her claims are barred by the statute of limitations; (2) the sale of a reverse mortgage is not a “good or service[]” under the Consumer Legal Remedies Act; and (3) the complaint does not

¹ Class claims are alleged only against Financial Freedom. The other parties are subject only to Ms. Munoz’s individual claims.

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allege reliance on Defendants' advertising necessary to support a false advertising claim. For the reasons set forth below, Defendants' motion is GRANTED IN PART AND DENIED IN PART.

Standard of Review for a Motion to Dismiss

A motion to dismiss under Federal Rule of Civil Procedure 12(b)(6) tests the legal sufficiency of the claims asserted in the complaint. The issue on a motion to dismiss for failure to state a claim is not whether the claimant will ultimately prevail but whether the claimant is entitled to offer evidence to support the claims asserted. *Gilligan v. Jamco Dev. Corp.*, 108 F.3d 1370, 1374 (9th Cir. 1997). When evaluating a Rule 12(b)(6) motion, the Court must accept all material allegations in the complaint as true and construe them in the light most favorable to the non-moving party. *Mayo v. Gomez*, 32 F.3d 1382, 1384 (9th Cir. 1994). Rule 12(b)(6) is read in conjunction with Rule 8(a), which requires only a short and plain statement of the claim showing that the pleader is entitled to relief. FED. R. CIV. P. 8(a)(2). Dismissal of a complaint for failure to state a claim is not proper where a plaintiff has alleged "enough facts to state a claim to relief that is plausible on its face." *Bell Atl. Corp. v. Twombly*, --- U.S. ---, 127 S.Ct. 1955, 1974 (2007). In keeping with this liberal pleading standard, the district court should grant the plaintiff leave to amend if the complaint can possibly be cured by additional factual allegations. *Doe v. United States*, 58 F.3d 494, 497 (9th Cir. 1995).

Background

Ms. Munoz, a senior citizen, alleges that she was injured by certain financial advice and products sold to her by Financial Freedom, Carteret, Mr. Soqui and Ms. Miller. Specifically, Ms. Munoz alleges that Carteret brokered a reverse mortgage between Ms. Munoz and Financial Freedom. (Compl. ¶ 51.) Mr. Soqui was the sales agent responsible for conducting the transaction on Carteret's behalf. (*Id.*) Ms. Munoz further alleges that Defendants received a service fee from Financial Freedom for brokering the transaction which became a hidden cost to Ms. Munoz. (*Id.* at ¶ 55.) According to Ms. Munoz, Defendants did not disclose the risks associated with the reverse mortgage at any timing during their transaction. (*Id.* at ¶ 54.) She further alleges that Defendants employed a sales scheme specifically designed to conceal or mislead senior citizens about the dangers and risks of reverse mortgages. (*Id.* at ¶ 49.) Ms.

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Munoz seeks to represent a class of seniors harmed by Financial Freedom's reverse mortgage, and seeks compensatory and punitive damages, injunctive relief and attorneys' fees for herself and on behalf of the class.

Defendants' Statute of Limitations Defense

Defendants argue that several of Ms. Munoz's claims are barred by their respective statutes of limitations. They contend that Ms. Munoz's injury occurred in October 2004: the date she completed the reverse mortgage transaction and purchased annuities from Ms. Miller. Ms. Munoz did not file her lawsuit until June 19, 2007, over two years after the alleged injury. Under Defendants' calculations, this bars Ms. Munoz's causes of action for elder abuse, implied covenant and negligence/negligent misrepresentation. Defendants further argue that to the extent Ms. Munoz is relying on the discovery rule to toll the statute, she has alleged insufficient facts to support application of the rule to her claims.

Ms. Munoz counters that she is under no burden to allege facts to prove that her claim was filed within the statutory period. It is instead Defendants' burden to present sufficient facts as to when the claim began to accrue. Because Defendants have not alleged when Ms. Munoz knew or had reason to know of her injury, they have not met their burden. Even if Defendants have made the proper showing, Ms. Munoz argues her complaint sufficiently alleges facts to support the application of the discovery rule or other equitable grounds to toll the running of the statute.

A complaint fails to state a claim upon which relief can be granted, and is therefore amendable to a motion to dismiss, when the face of the complaint indicates that the claim is time barred. *Jablon v. Dean Witter & Co.*, 614 F.2d 677, 682 (9th Cir. 1980). But, when the face of the complaint does not allege specific dates which indicate the timeliness of a cause of action, the statute of limitations defense is more properly decided on a motion for summary judgment. *See Supermail Cargo, Inc. v. United States*, 68 F.3d 1204, 1206 (9th Cir. 1995) (stating that determination of an equitable tolling argument is best resolved on summary judgment). Here, Ms. Munoz's complaint does allege specific dates to allow this Court to assess Defendants' statute of limitations defense on a 12(b)(6) motion. The reverse mortgage transaction is alleged to have occurred in September 2004. (Compl. ¶ 51.) Ms. Munoz purchased two annuities from Ms. Miller in October 2004.

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(*Id.* at ¶ 53.) She has further devoted a section of her complaint to the issue of tolling of the statute of limitations. (*See id.* at ¶ 57-62.) In that section, she alleges that she did not learn of her injury until August 2006. (*Id.* at ¶ 60.) Given the dates contained in the complaint, and Ms. Munoz's specific attention to the applicability of the statute of limitations, Defendants' statute of limitations grounds defense is properly before this Court on a motion to dismiss. *See Jablon*, 614 F.2d at 682.

To resolve Defendants' statute of limitations defense, the Court must determine when the statute of limitations began to run and whether its accrual was tolled at any time. Under California law, a cause of action accrues "when, under the substantive law, the wrongful act is done."² *Norgart v. Upjohn, Co.*, 981 P.2d 79, 88 (Cal. 1999) (*quoting Neel v. Magana, Olney, Levy, Cathcart & Gelfand* 491 P.2d 421 (Cal. 1971)). The statute of limitations therefore began to run on Ms. Munoz's claims when all of the elements of her claim were present. *See id.* According to the complaint, the elements of Ms. Munoz's claims were present upon the completion of the transactions (either in September 2004 or October 2004). (*See Compl. ¶¶ 51, 53.*) Ms. Munoz's knowledge of her claims or her injury does not affect this conclusion. *See Norgart*, 981 P.2d at 88.

However, California applies the discovery rule to mitigate the seemingly harsh application of its statute of limitations. Under this rule, the cause of action does not begin to accrue until the "plaintiff discovers, or has reason to discover, the cause of action." *Fox v. Ethicon Endo-Surgery, Inc.*, 110 P.3d 914, 920 (Cal. 2005). The statute is therefore tolled, and the claim does not accrue, when the plaintiff has no reason to suspect a factual basis for the elements of the claim. *See id.* at 921. For this rule to apply, the plaintiff must allege "(1) the time and manner of discovery *and* (2) the inability to have made earlier discovery despite reasonable diligence." *Id.* (emphasis in original); *see also Cal Sansome Co.*, 55 F.3d at 1407 (citing *CAMSI IV v. Hunter Tech. Corp.*, 282

² Ms. Munoz, citing *TwoRivers v. Lewis*, argues that the federal rule of accrual governs in federal court. 174 F.3d 987 ("[F]ederal, not state, law determines when a civil rights claim accrues.") *TwoRivers* and a number of similar cases cited by Ms. Munoz hold that federal civil rights claims are subject to federal rules of accrual and tolling. However, other decisions in the Ninth Circuit have applied California law on accrual, including the discovery rule, for claims grounded in state, not federal, law. *See, e.g., Orkin v. Taylor*, 487 F.3d 734, 741 (9th Cir. 2007) (theft and conversion); *Guidi v. Stryker Corp.*, 120 Fed. Appx. 45, 47 (9th Cir. 2005) (products liability); *Cal Sansome Co. v. United States Gypsum*, 55 F.3d 1402, 1406 (9th Cir. 1995) (property damage). Each of Ms. Munoz's claims are state law causes of action. Accordingly, California law applies when determining whether Ms. Munoz's claim is barred by the statute of limitations.

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Cal. Rpr. 80, 86-87 (Cal. Ct. App. 1991) (“California law makes clear that a plaintiff must allege specific facts establishing the applicability of the discovery-rule exception.”)). Both pleading requirements described in *Fox* are equally important to a court’s determination of whether the discovery rule should apply. Knowing how the plaintiff finally discovered the injury is necessary for assessing whether that discovery should have occurred earlier. Equally important are allegations to support a conclusion that earlier discovery was not possible despite reasonable efforts by the plaintiff.

Ms. Munoz has not met that two-part burden here. The complaint is entirely devoid of any allegations describing how Ms. Munoz discovered that she had been injured by Defendants’ conduct. Ms. Munoz does allege when this discovery occurred, August 2006, but that bare allegation is insufficient. (Compl. ¶ 60.) Ms. Munoz argues that her allegations of concealment are sufficient to fulfill the requirements of the discovery rule. (*See, e.g., id.* at ¶¶ 33-56.) But without allegations of how Ms. Munoz finally learned of the concealed fees and costs, and why she couldn’t have discovered those costs earlier through reasonable diligence, this Court cannot determine whether the discovery rule should apply to toll the running of the statute of limitations on her claims. *See Fox*, 110 P.3d 914, 920

In light of Ms. Munoz’s failure to plead allegations sufficient to support application of the discovery rule, the Court declines to consider whether Ms. Munoz’s elder abuse, implied covenant and negligence claims are in fact time barred. To the extent that Ms. Munoz’s claims rely on equitable tolling, Defendants’ statute of limitations defense is more properly filed as a motion for summary judgment so that the Court may consider evidence submitted by the parties. *See Supermail Cargo, Inc.*, 68 F.3d at 1206. Defendants’ motion to dismiss Ms. Munoz’s causes of action for elder abuse, implied covenant and negligence is therefore GRANTED with leave to amend.

Consumer Legal Remedies Act Claim

Defendants argue that Ms. Munoz’s allegations regarding her reverse mortgage cannot support a claim under the Consumer Legal Remedies Act (“CLRA”) because a reverse mortgage is not a service under the CLRA. The CLRA prohibits unfair or deceptive practices with respect to “the sale or lease of goods or services.” Cal. Civ. Code § 1770(a) (1996). Defendants rely on various federal and state authority holding that a credit card transaction is not a good or service that falls within the CLRA. Ms.

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Munoz argues that case law holding that mortgage transactions fall within the CLRA's protection are more applicable to reverse mortgages than the cases cited by Defendants regarding credit card transactions. Alternatively, Ms. Munoz argues that even if the reverse mortgage is not protected by the CLRA, the financial services related to the reverse mortgage are nevertheless covered.

The dispositive issue here is whether the structuring and facilitation of a reverse mortgage constitutes a "service" under the CLRA. Ms. Munoz's allegations that the reverse mortgage is a "good" under § 1761(a) (Compl. ¶¶ 150,153) are erroneous in light of the statutory definition of "good" as "tangible chattels." Cal. Civ. Code § 1761 (1996); *see also Berry v. Am. Express Publ'g, Inc.*, 147 Cal.App.4th 224, 229 (Cal. Ct. App. 2007) (stating that an extension of credit by means of a credit card is not a tangible chattel under § 1761(a)); *In Re Ameriquest Mortgage Co. Mortgage Lending Practices Litig.*, 2007 W.L. 1202544, slip op. at *5 n.6 (N.D. Ill. April 23, 2007) ("Residential mortgages are clearly not 'tangible chattels,' and cannot be 'goods' under the CLRA"). The CLRA defines "services" as "work, labor, and services for other than a commercial or business use, including services furnished in connection with the sale or repair of goods." § 1761(b). Neither party has cited authority holding that the CLRA does or does not apply to reverse mortgages. However, the parties have cited conflicting decisions about whether mortgages and the extension of credit constitutes a "service" under the CLRA.

In *Berry v. American Express Publishing*, cited by Defendants, a California appeals court held that the issuance of credit is not a service protected by the CLRA. 147 Cal.App.4th at 233. The *Berry* court relied on the legislative history of the statute whereby the final version of the CLRA passed by the California legislature rejected a definition of "consumer" which included one who purchased or leased "money, or credit." *See id.* at 230 (citing Assem. Bill. No. 292 (1970 Reg. Session) Jan. 21, 1970). By removing these terms from the statutes definition, the *Berry* court reasoned, the legislature evidenced an intent that the statute only covered extensions of credit related to the sale or lease of a specific good, not the extension of credit for general usage. *Id.* at 231. The *Berry* court also rejected the plaintiff's argument that § 1760, which dictates a liberal construction of the CLRA in order to protect consumers, was a more proper expression of legislative intent than legislative history. A number of other courts, including federal courts, have cited *Berry* favorably when determining the applicability of the CLRA to credit cards. *See, e.g., Augustine v. FIA Card Servs., Inc.*, 485 F.Supp.2d

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1172, 1175 (E.D. Cal. 2007). Defendants have further cited complimentary authority, also by a California appeals court, holding that the sale of insurance is not a good or service under the CLRA. *See Fairbanks v. Superior Court*, 154 Cal.App.4th 435, 442-43 (Cal. Ct. App. 2007).

In contrast, the United States District Court for the Northern District of California held that a mortgage loan provided to a consumer constituted a “service[]” under the CLRA in *T.C. Jefferson v. Chase Home Finance LLC*, 2007 WL 1302984, slip op. at *3 (N.D. Cal. May 3, 2007), cited by Ms. Munoz. In reaching its conclusion, the *T.C. Jefferson* court noted that the California Supreme Court and a court in the Central District of California have “applied the CLRA to allegations involving financial services.” *Id.* (citing *Kagan v. Gibraltar Sav. & Loan Ass’n*, 676 P.2d 1060 (1984); *Estate of Migliaccio v. Midland Nat’l Life Ins. Co.*, 436 F.Supp.2d 1095, 1109 (C.D. Cal. 2006)). An extension of credit like a mortgage typically includes related financial services that brings the entire transaction within the CLRA’s protection. *Id.* (citing *Hitz v. First Interstate Bank*, 38 Cal.App.4th 274, 286-88 (Cal. Ct. App. 1995)). The *T.C. Jefferson* court rejected the reasoning of the *Berry* court because it relied too heavily on the legislative history of the CLRA’s definitional section and failed to justify the holding in *Hitz v. First Interstate Bank* which recognized that additional financial services typically accompany an extension of credit or mortgage. *See id.* The court concluded the CLRA applied because the transaction at issue included the purchase of services in addition to the actual mortgage, and consumers should therefore be protected from unfair business practices related to those transactions. *Id.*

After weighing the parties’ arguments and cited authorities, the Court is persuaded that the reverse mortgage transactions at issue between the parties constitute a “service” under the CLRA. *See* § 1761(b). Contrary to Defendants’ arguments, the reverse mortgage transaction is not simply an extension of credit to the consumer. Instead, it is a complex financial transaction whereby the consumer is provided a regular revenue stream and retains ownership in the property but is still subject to contractual obligations related to that property. (*See* Compl. ¶¶ 10-12.) The accompanying services include planning, structuring and administration of the reverse mortgage which are necessary to facilitate the transaction. (*See id.* at ¶¶ 33-56, 156-64.) The reverse mortgage is more akin to the mortgage at issue in *T.C. Jefferson* because a customer does not enter into the transaction with the understanding that the reverse mortgage provider merely writes a check. Instead, the customer looks to the lender for financial services necessary to effectuate and

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finalize the loan. Here, Ms. Munoz's claims arise out of the administration, structuring and marketing of the reverse mortgage which is a part of the overall service she purchased when transacting with Defendants. (*See* Compl. ¶¶ 51-56.)

Furthermore, given the CLRA's stated purpose "to protect consumers against unfair and deceptive business practices," it is appropriate for this Court to liberally construe the CLRA to protect seniors from such practices in the reverse mortgage industry. The *Berry* court's decision to limit the scope of services based on the legislative history of the definitional section is plainly inconsistent with the statutory text commanding liberal construction. *See T.C. Jefferson*, 2007 WL 1302984, slip op. at *3. These transactions, whereby a reverse mortgage is sold, structured and administered, is properly classified as a "service" under the CLRA. By construing the statute to reach reverse mortgages, the Court does not apply an additional layer of regulation upon reverse mortgage lenders. Instead, the Court is ensuring that consumers injured by deceptive business practices will have adequate means of remedying and preventing violations occurring in the lending industry.

Accordingly, Defendants' motion to dismiss Ms. Munoz's CLRA claims is DENIED.

False Advertising Claim

Finally, Defendants argue that Ms. Munoz has failed to adequately plead her false advertising claims because she has not alleged reliance on the advertisements. Carteret raised this argument in its failed demurrer in the early state action. (Evans Decl. ¶ 6, Exh. A.) According to Ms. Munoz, the same allegations that support denial of the demurrer can be found in the federal complaint. (Opp. at 15) (*citing* Compl. ¶¶ 111 ("These representations were made by Defendants with the intent to induce and did, in fact, reasonably induce Plaintiff and the Class to purchase Defendants [products and services]") and 114-15 ("As a result of Defendants' misconduct as alleged herein, Plaintiff and the class have incurred actual financial losses and damages."))). Defendants make no attempt to argue why those paragraphs do not adequately plead reliance. The Court concludes that Ms. Munoz has adequately pled that her injury was the result of Defendants' allegedly false advertising.

Conclusion

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Defendants' motion to dismiss Ms. Munoz's claims of elder abuse, implied covenant and negligence as time barred is GRANTED WITH LEAVE TO AMEND. Defendants' motion to dismiss Ms. Munoz's CLRA and false advertising claims is DENIED.

Ms. Munoz has twenty days leave to amend her complaint consistent with this order. Defendants have twenty days thereafter to file a responsive pleading.

sdt

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